

Jennifer A. Puplava

ATTORNEY | GRAND RAPIDS, MI

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When I was in college, I became fascinated with the development of the Internet. I channeled that curiosity into a legal practice where I help my technology-forward clients legally protect themselves, stay compliant with rapidly changing laws, create valuable trademarks, and address opportunities and problems that may arise.

Away from the office, I can generally be found wrangling my human and canine family or volunteering for my local community. I don't have much spare time, but when I do, I enjoy yoga, riding on the bike that goes nowhere, reading, napping, or learning how to (properly) play golf.

EDUCATION

Indiana University School of Law, Bloomington, Indiana, 1998 Honors: *Cum Laude*

Saint Mary's College, 1995 Honors: *Magna Cum Laude*

Certified Information Privacy Professional/United States (CIPP/US)

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

Grand Rapids Bar Association, Intellectual Property Section

State Bar of Michigan, Intellectual Property Law Section & Council Member
Information Technology Law Section Member

American Bar Association, Intellectual Property Law Section and Science and Technology Law Section Member

International Association of Privacy Professionals

Cascade Downtown Development Authority, Board Member and Chair

American Intellectual Property Law Association, Member

Women Lawyers Association of Michigan – Western Region, Member, Former Board Member and Officer

Cascade Community Foundation, Board Member

CSNIP, Board Member

HONORS AND AWARDS

- AV rated by Martindale Hubbell
- Selected for inclusion in Best Lawyers of America
- Selected for inclusion in Michigan Super Lawyers 2023 and Michigan Super Lawyers Rising Star 2008
- Selected for inclusion in Grand Rapids Magazine's 2019-2023 Top Lawyers
- Selected as a member of the Michigan Lawyers Weekly Class of 2016 "Women in the Law"
- Outstanding Member: Women Lawyers Association of Michigan (Western Region)

AREAS OF PRACTICE

- Business & Commercial
- Colleges and Universities
- Commercial Litigation
- Cybersecurity and Privacy
- Educational Institutions
- Health Care
- Manufacturing
- Technology and Intellectual Property Law

BAR ADMISSIONS

- Michigan, 1998
- U.S. District Court Western District of Michigan
- U.S. District Court Eastern District of Michigan
- U.S. District Court Eastern District of Wisconsin