

## Jennifer A. Puplava

ATTORNEY | GRAND RAPIDS, MI

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When I was in college, I became fascinated with the development of the Internet. I channeled that curiosity into a legal practice where I help my technology-forward clients legally protect themselves, stay compliant with rapidly changing laws, create valuable trademarks, and address opportunities and problems that may arise.

Away from the office, I can generally be found wrangling my human and canine family or volunteering for my local community. I don't have much spare time, but when I do, I enjoy yoga, riding on the bike that goes nowhere, reading, napping, or learning how to (properly) play golf.

### EDUCATION

**Indiana University School of Law**, Bloomington, Indiana, 1998 Honors: *Cum Laude*  
**Saint Mary's College**, 1995 Honors: *Magna Cum Laude*  
**Certified Information Privacy Professional/United States (CIPP/US)**

### PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

**Grand Rapids Bar Association**, Intellectual Property Section  
**State Bar of Michigan**, Intellectual Property Law Section & Council Member  
 Information Technology Law Section Member  
**American Bar Association**, Intellectual Property Law Section and Science and Technology Law Section Member  
**International Association of Privacy Professionals**  
**Cascade Downtown Development Authority**, Board Member and Chair  
**American Intellectual Property Law Association**, Member  
**Women Lawyers Association of Michigan – Western Region**, Member, Former Board Member and Officer  
**Cascade Community Foundation**, Board Member

### HONORS AND AWARDS

- AV rated by Martindale Hubbell
- Selected for inclusion in Best Lawyers of America
- Selected for inclusion in Grand Rapids Magazine's 2019, 2020 and 2021 Top Lawyers
- Selected as a member of the Michigan Lawyers Weekly Class of 2016 "Women in the Law"
- Outstanding Member: Women Lawyers Association of Michigan (Western Region)
- Selected as Michigan Super Lawyers 2008 Rising Star

### AREA OF PRACTICE

- Business & Commercial
- Colleges and Universities
- Commercial Litigation
- Cybersecurity and Privacy
- Educational Institutions
- Health Care
- Manufacturing
- Technology and Intellectual Property Law

### BAR ADMISSIONS

- Michigan, 1998
- U.S. District Court Western District of Michigan
- U.S. District Court Eastern District of Michigan
- U.S. District Court Eastern District of Wisconsin